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AUG 28 2024	
CLERK U S DISTRICT COURT DISTRICT OF ARIZONA	
BY _____	DEPUTY _____

1 Jason Crews
2 1515 N Gilbert Rd Ste 107-204
3 Gilbert, AZ 85234
4 602-295-1875
5 Jason.crews@gmail.com

6 *In propria persona*

7 UNITED STATES DISTRICT COURT
8 FOR THE DISTRICT ARIZONA
9 PHOENIX DIVISION

10 Jason Crews,
11
12 Plaintiff,
13 vs.
14 Benavest, Corp ,
15 One Pillarmark Media,
16 Ikechukwu N Ezueh,
17 and
18 Joseph Gannon
19 Defendants.

Case No.: **CV24-02227-PHX-JZB**

Complaint for Violations of:

1. NEGLIGENT VIOLATIONS
OF THE TELEPHONE CONSUMER
PROTECTION ACT [47 U.S.C. §227 ET
SEQ.]
2. WILLFUL VIOLATIONS OF
THE TELEPHONE CONSUMER
PROTECTION ACT [47 U.S.C. §227 ET
SEQ.]

DEMAND FOR JURY TRIAL

28 ///

COMPLAINT- 1

COMPLAINT

Preliminary Statement

1. “When it comes to robocalls, you can only call those who, like Blondie, have said, “Call me. Call me on the line.” If you call people who haven’t opted in , then you face liability under the Telephone Communications Protection Act.” *Perrong v. Bradford*, 2024 WL 2133801, at *1 (E.D. Pa. May 13, 2024).

2. Plaintiff Jason Crews (“Plaintiff”) brings this action under the Telephone Consumer Protection Act (“TCPA”), 47 U.S.C § 227, a federal statute enacted in response to widespread public outrage about the proliferation of intrusive, nuisance calling practices. See *Mims v. Arrow Fin. Servs., LLC*, 132 S. Ct. 740, 745 (2012).

The Defendants in this action Benavest, Corp , Joseph Gannon, One Pillarmark Media, And Ikechukwu N Ezueh, orchestrated placing at least two (2) illegal telemarketing calls using an Automated Telephone Dialing System (“ATDS”) to a number assigned to a cellular service which was included on the national Do-Not-Call List.

3.Plaintiff never consented to receive such messages.

Parties

4.Plaintiff Jason Crews (“Crews”) is and was a resident of Maricopa County, Arizona at all relevant times, and a resident of this District.

5.Defendant Benavest, Corp (“Benavest”), incorporated in Florida, doing business as Benavest, and is in the business of selling life insurance, health insurance, Medicare supplements, dental insurance, vision insurance, and other financial products to the public.

6.Defendant One Pillarmark Media, LLC (“Pillarmark”), incorporated in Florida, doing business as Benavest, and is in the business of selling life insurance, health insurance, Medicare supplements, dental insurance, vision insurance, and other financial products to the public.

7.Defendant Ikechukwu N Ezueh (“Ezueh”), a resident of St. Lucie County, Florida, was at all times relevant the owner and manager of Pillarmark who directed and authorized the illegal calls complained of herein.

Jurisdiction & Venue

Venue

The Telephone Consumer Protection Act

COMPLAINT- 3

1 [T]he act, omission, or failure of any officer, agent, or other person acting for or
2 employed by any common carrier or user, acting within the scope of his
3 employment, Case 2:22-cv-02724-ER Document 1 Filed 07/11/22 Page 2 of 11 3
4 shall in every case be also deemed to be the act, omission, or failure of such carrier
5 or user as well as of that person. 47 U.S.C. § 217 (emphasis added).

6 10. In the Matter of Rules & Regulations Implementing the Tel. Consumer Prot.
7 Act of 1991, 27 FCC Rcd. 1830, 1844 ¶ 33 (2012) (footnote and internal quotation marks
8 omitted). FCC regulations “generally establish that the party on whose behalf a solicitation
9 is made bears ultimate responsibility for any violations.” In the Matter of Rules and
10 Regulations Implementing the Tel. Consumer Prot. Act of 1991, 10 FCC Rcd. 12391, 12397
11 ¶ 13 (1995).

12 11. The FCC confirmed this principle in 2013, when it explained that “a seller ...
13 may be held vicariously liable under federal common law principles of agency for violations
14 of either 5 section 227(b) or section 227(c) that are committed by third-party
15 telemarketers.” In the Matter of the Joint Petition Filed by Dish Network, LLC, 28 FCC
16 Rcd. 6574, 6574 ¶ 1 (2013). 22. Under the TCPA, a text message is a call. *Satterfield v. Simon*
17 & *Schuster, Inc.*, 569 F.3d 946, 951 – 52 (9th Cir. 2009).

18 12. When considering individual liability under the TCPA, other Courts have agreed
19 that an officer or individual involved in the telemarketing at issue may be personally liable
20 under the TCPA. See, e.g., *Jackson Five Star Catering, Inc. v. Beason*, 2013 U.S. Dist. LEXIS
21 159985, *10 (E.D. Mich. Nov. 8, 2013) (“[M]any courts have held that corporate actors can
22 be individually liable for violating the TCPA where they had direct, personal participation in
23 or personally authorized the conduct found to have violated the statute.”) (cleaned up) and
24 *Maryland v. Universal Elections*, 787 F. Supp. 2d 408, 415-16 (D. Md. 2011) (“If an individual
25 acting on behalf of a corporation could avoid individual liability, the TCPA would lose
26 much of its force.”).

27 13. Gannon and Ezueh personally participated in the complained-of actions by
28 personally directing and authorizing the scripting and selecting of calls to be made,

1 selecting, and orchestrating the calling strategy, including by choosing to use pre-recorded
2 calls.

3 Factual Allegations

4 14. To promote their services Defendants also relied on the use of ATDS systems.

5 15. Plaintiff had no prior business relationship with Defendants.

6 16. Plaintiff is a “person” as defined by 47 U.S.C. § 153(39).

7 17. Defendant Gannon is a “person” as defined by 47 U.S.C. § 153(39).

8 18. Defendant Ezueh is a “person” as defined by 47 U.S.C. § 153(39).

9 19. The phone number (602) 295-XXXX (“Cell Number”) belongs to Plaintiff.

10 20. The Cell Number has been on the Do-Not-Call registry since November 7,
11 2006.

12 21. Despite this registration, Defendants placed the calls summarized in the
13 following table with an Automated Telephone Dialing Systems (“ATDS”).

Date	Time	Caller ID
3/5/24	10:13 AM	(602) 295-1598
4/14/24	8:16 AM	(602) 562-2817

16
17 22. The Cell Number is assigned to a cellular phone used exclusively for personal
18 residential purposes.

19 23. Plaintiff did not consent to receive telephone calls via ATDS.

20 24. The Cell Number is not associated with a business.

21 Calls to Plaintiff

22
23 25. On or March 5, 2024, at 10:13 am, Plaintiff received a call presenting caller
24 ID(602) 295-1598.

25 26. After speaking with various individuals and being transferred a number of times
26 Plaintiff was greeted by an individual who identified themselves as Brent Harris (“Harris”).

27 27. Brent Harris claimed to represent Benevest.

1 28. During the course of their conversation, Brent sent Plaintiff an agreement via
2 email which identified Harris and Benavest.

3 29. On or May 14, 2024, at 8:16 am, Plaintiff received a call presenting caller ID
4 (602) 562-2817.

5 30. Again, after speaking with various individuals and being transferred a number of
6 times Plaintiff was greeted by an individual who identified themselves as Arslanamin Shah
7 ("Shah").

8 31. Shah claimed to represent Benevest.

9 32. During the course of their conversation, Brent sent Plaintiff an agreement via
10 email which identified Shah and Benavest.

11 33. On or about May 19, 2024, Plaintiff sent an email to Defendant Benavest
12 requesting any evidence of consent in their possession, to be placed on their internal do-
13 not-call list, and again requested a copy of their DNC Policy.

14 34. Plaintiff avers and therefor believes Defendants failed to produce their DNC
15 Policy because no such policy exists.

16 35. On May 21, 2024, Plaintiff received an email from an individual claiming to be
17 Mary Johnson ("Johnson").

18 36. Johnson claimed to work for Pillarmark.

19 37. Johnson admitted to placing at least one calling on behalf of Benavest.

20 38. Defendants did not send Plaintiff a copy of their DNC Policy.

21 39. Plaintiff avers and therefore believes this is because no such DNC Policy
22 existed.

23 **Defendants' Use of an ATDS**

24 40. Benavest's called frequently and from various different numbers.

25 41. Benavest's representatives used the identical or nearly identical scripts.

26 42. Benavest's representatives purposefully attempted to conceal the identity of
27 their company.

1 43. For these reasons, Plaintiff believes the telemarketers used an ATDS to generate
2 leads for Defendant's debt relief services.

3 44. The calls were conducted using an Automatic Telephone Dialing System
4 (ATDS). As the Supreme Court recently clarified, the key feature of an ATDS is the
5 capacity to store numbers to be called using a random or sequential number generator or to
6 produce numbers to be called using a random or sequential number generator: *Facebook, Inc.*
7 *v. Duguid*, 141 S. Ct. 1163, 1167 (2021).

8 45. The Third Circuit recently clarified that "Congress envisioned a broad
9 understanding of 'equipment'" that constitutes an ATDS. It also clarified that the analysis
10 of whether an ATDS was used in violation of the TCPA centers around "whether the
11 Defendants employ[s] [ATDS] capacities to make automated calls": *Panzarella v. Navient*
12 *Sols., Inc.*, 37 F.4th 867, 873, 878 (3d Cir. 2022). In so doing, it held that Congress intended
13 to "ban all autodialed calls" because Congress "found autodialer technology to be uniquely
14 harmful": *Id.* at 879 (cleaned up).

15 46. In enacting the ATDS prohibition, the Third Circuit cited favorably to
16 Congressional understanding "that telemarketers could transform ordinary computers into
17 autodialers through minor and inexpensive modifications," including by "relying on
18 computerized databases containing telephone numbers during their dialing campaigns": *Id.*
19 at 880 (cleaned up). The Third Circuit held that, in passing the TCPA's ATDS prohibition,
20 Congress intended to remedy the problems caused by callers using computer software to
21 dial numbers randomly or sequentially from a list or database: *Id.*

22 47. The system(s) that Defendants used to place the calls to Plaintiff is/are an
23 ATDS because it would be illogical to dial a number manually, have Plaintiff answer the
24 phone, and only then connect Plaintiff to a human being.

25 48. Audible pauses, clicks, and beeps are hallmark indicia of ATDS systems. This
26 supports the inference that Defendants used an ATDS, such as one that "use[s] a random
27 [or sequential] number generator to determine the order in which to pick phone numbers
28 from a pre-produced list": *Facebook*, 141 S. Ct. at 1171 n.7.

1 49. Other courts have held, post-Facebook, that allegations similar to those herein
2 of the absence of a relationship between the parties, and the random nature of the
3 automation device (such as the ability to randomly generate caller ID numbers), are all
4 indicia of use of a random or sequential dialing device. This gives rise to the inference at the
5 pleadings stage that an ATDS was used to make the calls: *Camunas v. Nat'l Republican*
6 *Senatorial Comm.*, No. 21-1005, 2021 U.S. Dist. LEXIS 100125 at *11 (E.D. Pa. May 26,
7 2021).

8 50. No facts exist here to support the conclusion that Defendants was calling from
9 a curated list of his past customers. In contrast to a company that dials calls en masse to
10 multiple individuals from a list of telephone numbers (as here), a company that calls its
11 existing customers utilizing an imported customer list does not place calls using an ATDS.
12 Such calling uses a database targeting existing customers' information rather than computer-
13 generated tables or lists of individuals to be called: *Panzarella*, 37 F.4th at 881–882.

14 51. Plaintiff is ignorant of the exact process by which the system(s) used by
15 Defendants operates other than by drawing the reasonable inference and alleging that the
16 system(s) stores or produces telephone numbers randomly or possibly sequentially based on
17 the facts ascertainable from the calls Plaintiff received, as outlined above. Indeed, as at least
18 one district court explained, “The newly clarified definition of an ATDS is more relevant to
19 a summary judgment motion than at the pleading stage”: *Gross v. GG Homes, Inc.*, No. 3:21-
20 cv-00271-DMS-BGS, 2021 WL 2863623, at *7 (S.D. Cal. July 8, 2021); accord *Miles v.*
21 *Medicredit, Inc.*, No. 4:20-cv- 01186-JAR, 2021 WL 2949565 (E.D. Mo. July 14, 2021).

22 **Defendants' Conduct Was Knowing and Willing**

23 52. Defendants intentionally called Plaintiff multiple times in order to advertise
24 their services to Plaintiff.

25 53. Defendants knew their actions were in violation of the TCPA and willfully
26 continued their conduct calling Plaintiff multiple times despite the registration of his
27 number on the National Do-Not-Call List, and direct request not to be called.

Gannon and Ezueh's Personal Liability

54. Defendant Gannon and Ezueh personally participated in the calls at issue because Gannon and Ezueh personally directed the calls to be transmitted throughout the United States including numbers with Arizona area codes of which he knew were likely to belong to individuals, such as Plaintiff, who reside there.

55. Gannon is the principal officer of Defendant Benavest.

56. Ezueh is the principal officer of Defendant Pillarmark.

57. Gannon closely holds Defendant Benavest and is intimately involved in all decision making and legal activities of Defendant Benavest.

58. Ezueh closely holds Defendant Pillarmark and is intimately involved in all decision making and legal activities of Defendant Pillarmark.

59. Gannon made the decision to hire agents such as Defendant Lopez who are licensed in Arizona, approved of training employees such as Lopez on the use of proprietary technology, and directed his employees to use the technology with the intention of breaking state and federal laws.

60. Defendant Gannon has direct and personal involvement in and ultimate control over every aspect of Defendant Benavest's wrongful conduct that violated the TCPA, and/or directly controlled and authorized this conduct.

61. Defendant Ezueh has direct and personal involvement in and ultimate control over every aspect of Defendant Benavest's wrongful conduct that violated the TCPA, and/or directly controlled and authorized this conduct.

62. Defendant Gannon at all times relevant to this Complaint acting alone or in concert with others, formulated, directed, controlled, had the authority to control, or participated in the acts and practices set forth in this Complaint.

63. Defendant Ezueh at all times relevant to this Complaint acting alone or in concert with others, formulated, directed, controlled, had the authority to control, or participated in the acts and practices set forth in this Complaint.

64. There is precedent holding corporate officers personally liable when they participate in the alleged actions: “If the officer directly participated in or authorized the statutory violation, even though acting on behalf of the corporation, he may be personally liable. See *United States v Pollution Serv. Of Oswego, Inc.*, 763 F.2d 133, 134-135 (2nd Cir.1985) The “well-settled” tort rule provides that “when corporate officers directly participate in or authorized the commission of a wrongful act, even if the act is done on behalf of the corporation, they may be personally liable.” *General Motos Acceptance Corp. v. Bates*, 954 F.2d 1081, 1085 (5th Cir. 1992). The Fifth Circuit has elaborated that “the thrust of the general [tort] rule is that the officer to be held personally liable must have some direct, personal participation in the tort, as where the defendant was the ‘guiding spirit’ behind the wrongful conduct...or the ‘central figure’ in the challenged corporate activity.” *Mozingo v. Correct Mfg. Corp.*, 752 F.2d 168, 174 (5th Cir. 1985) (Citing *Escude Cruz v. Ortho Pharmaceutical Corp.*, 619 F. 2d 902, 907 (1st Cir.1980)) (Citing *Texas v. American Blastfax, Inc.*, 164 F. Supp. 2d 892 (W.D. Tex. 2001) Quoting *Texas v. American Blastfax*: The Court finds the above principles applicable to the TCPA that is, an officer may be personally liable under the TCPA if he had direct, personal participation in or personally authorized the conduct found to have violated the statute, and was not merely tangentially involved. Individuals who directly (and here, knowingly and willfully) violate the TCPA should not escape liability solely because they are corporate officers. As the State persuasive argues, to hold otherwise would allow the individual defendants to simply dissolve Blastfax, set-up a new shell corporation, and repeat their conduct. Congress surely did not intend to permit such a result in passing the TCPA. To be clear, the Court finds Greg and Michael Horne were the “guiding spirits” an the “central figures” behind the TCPA violations. They were the two persons who controlled all of Blastfax’s day-to-day operations. They both had direct, personal involvement in and ultimate control over every aspect of Blastfax’s wrongful conduct that violate the TCPA, and/or directly controlled and authorized this conduct. And they did so with their eyes and pocketbooks wide open. After October 5, 2000, Greg and Michael Horne had good reason to believe they were running a business that violated the

1 TCPA. On February 9, 2001, they knew they were. Yet they continued to direct their
2 company to send unsolicited intrastate fax advertisements. This is far more than a simple
3 derivative liability case. Accordingly, the Court *899 holds defendants Greg and Michael
4 Horne are jointly and severally liable with Defendant Blastfax, Inc., for all TCPA damages in
5 this lawsuit.” Texas v. American Blastfax, Inc., 164 F. Supp. 2d 892 (W.D. Tex. 2001).

6 65. The Same Court held that corporate officers were also personally liable for
7 DTPA violations; The State contends Greg and Michael Horne are personally liable for any
8 DTPA damages because they were solely responsible for the violating conduct....For the
9 same reasons discussed in finding the individual defendants personally liable under the
10 TCPA, the Court agrees. See, e.g., Barclay v. Johnson, 686 S.W.2d 334, 336-37 (Tex. Civ.
11 App.-Houston [1ST Dist.] 1985, no writ) (finding personal liability for corporate officer in
12 DTPA misrepresentation claim, based on general rule that “a corporate agent knowingly
13 participating in a tortious or fraudulent act may be held individually liable, even though he
14 performed the act as an agent for the corporation.....Accordingly, the Court finds
15 defendants American Blastfax, Inc., Greg Horne and Michael Horne are jointly and severally
16 liable for \$6,000 in damages for their violations of the DTPA.” Texas v. American Blastfax,
17 Inc., 164 F. Supp. 2d 892 (W.D. Tex. 2001).

18 66. Defendant Gannon is the CEO of Benavest and controls the day-to-day
19 operations of Benavest and directs his employees, agents, salespersons, and solicitors to
20 make TCPA-violating phone calls.

21 67. Defendant Ezueh is the CEO of Benavest and controls the day-to-day
22 operations of Pillarmark and directs his employees, agents, salespersons, and solicitors to
23 make TCPA-violating phone calls.

24 68. Defendant Gannon is not merely a bystander. He is the mastermind that
25 schemed, planned, directed, initiated, and controlled illegal and fraudulent behavior.

26 69. Defendant Ezueh is not merely a bystander. He is the mastermind that schemed,
27 planned, directed, initiated, and controlled illegal and fraudulent behavior
28

1 82. Benavest has been aware of the TCPA-violating phone calls made by
2 salespersons for years and has ratified the behavior by maintaining the salespeople
3 responsible for the violations and continuing to accept referrals despite the knowledge of the
4 violations.

5 83. Gannon and Ezueh has made telemarketing in violation of the TCPA a regular
6 source of referrals in multiple organizations in which he is associated.

7 84. A defendant may be held vicariously liable for Telephone Consumer Protection
8 Act (TCPA) violations where the plaintiff establishes an agency relationship, as defined by
9 federal common law, between the defendant and a third-party caller. Telephone Consumer
10 Protection Act of 1991, § 3(a), 47 U.S.C.A. § 227(b)(2). *Gomez v. Campbell-Ewald Co.*, 768 F.3d
11 872, 11 (9th Cir. 2014).

12 **The TCPA Prohibits All Automated Calls to Protected Numbers**

13 85. The TCPA makes it unlawful "to make any call (other than a call made for
14 emergency purposes or made with the prior express consent of the called party) using an
15 automated telephone dialing system or an artificial or prerecorded voice ... to any
16 telephone number assigned to a ... paging service, cellular telephone service, specialized
17 mobile radio service, or other radio common carrier service, or any service for which the
18 party is charged for the call": 47 U.S.C. § 227 (b)(1)(A)(iii).

19 86. Congress singled out these services for special protection because Congress
20 realized their special importance in terms of consumer privacy (as is the case with cellular
21 phones): *Barr v. Am. Ass'n of Pol. Consultants Inc.*, 140 S. Ct. 2335, 2356, (2020) (Gorsuch, J.
22 & Thomas, concurring in part and dissenting in part).

23 87. According to findings by the Federal Communications Commission ("FCC"),
24 which is the agency Congress vested with the authority to issue regulations implementing
25 the TCPA, such messages are prohibited because, as Congress found, automated or
26 prerecorded messages are a greater nuisance and invasion of privacy than live ones, are
27 costly, and are inconvenient.

1 88. The TCPA provides a private cause of action to persons who receive calls in
2 violation of 47 U.S.C. § 227(b)(1)(A). 47 U.S.C. § 227(b)(1)(3).

3 89. These causes of action apply to users of any of four protected services (pager,
4 cellular, specialized mobile radio [i.e., radio telephony locator beacon or dispatch system], or
5 another radio common carrier service [i.e., ship-to-shore or air-to-ground]), or any service,
6 including residential, VoIP, and landline services, for which the called party is charged:
7 *Lynn, Monarch Recovery Mgmt. Inc.*, 953 F. Supp. 2d 612, 623, (D. Md. 2013).

8 90. "Non-Emergency pre-recorded voice or autodialed calls to the destinations
9 enumerated in 47 U.S.C. § 227(b)(1)(A) are permissible only with the prior express consent
10 of the called party."

11 91. U.S.C. § 227(c)(2) states, "No person or entity shall initiate any telephone
12 solicitation to ... [a] residential telephone subscriber who has registered his or her
13 telephone number on the National Do-Not-Call Registry of persons who do not wish to
14 receive telephone solicitations that is maintained by the Federal Government" and defines
15 "telephone solicitation" as "the initiation of a telephone call or message for the purpose of
16 encouraging the purchase or rental of, or investment in, property, goods, or services, which
17 is transmitted to any person...": U.S.C. § 227(f)(15).

18 92. The FCC also recognized that "wireless customers are charged for incoming
19 calls whether they pay in advance or after the minutes are used": In re Rules and
20 Regulations Implementing the Tel. Consumer Prot. Act of 1991, CG Docket No. 02-278,
21 Report and Order, 18 FCC Rcd. 14014, 14115, ¶ 165 (2003).

22 93. In 2013, the FCC required prior express written consent for all autodialed or
23 prerecorded telemarketing calls ("robocalls") to wireless numbers and residential lines.

24 Specifically, it ordered:

25 [A] Consumer's written consent to receive telemarketing robocalls must be signed
26 and be sufficient to show that the consumer: (1) received "clear and conspicuous
27 disclosure" of the consequences of providing the requested consent, i.e., that the
28 consumer will receive future calls that deliver prerecorded messages by or on behalf
of a specific seller; and (2) having received this information, agrees unambiguously to
receive such calls at a telephone number the consumer designates. In addition, the

1 written agreement must be obtained "without requiring, directly or indirectly, that
2 the agreement be executed as a condition of purchasing any good or service."

3 94. *In the Matter of Rules & Regulations Implementing the Tel. Consumer Prot. Act of 1991*,
4 27 FCC Rcd. 1830, 1844 (2012) (footnotes omitted).

5 95. 47 C.F.R. § 64.1200 extends 47 U.S.C. § 227 and establishes several delivery
6 restrictions. It states, "No person or entity may ... [e]xcept as provided ... initiate any
7 telephone call ... using an automatic telephone dialing system or an artificial or prerecorded
8 voice."

9 96. 47 C.F.R. § 64.1200(a)(1) specifically protects the following: "emergency
10 telephone line," "guest room or patient room of a hospital, health care facility, elderly
11 home, or similar establishment," and/or "cellular telephone service." 47 C.F.R. §
12 64.1200(a)(2) further prohibits entities from "initiat[ing], or caus[ing] to be initiated, any
13 telephone call that includes or introduces an advertisement or constitutes telemarketing,
14 using an automatic telephone dialing system or an artificial or prerecorded voice, to any of
15 the lines or telephone numbers described... "

16 97. The National Do-Not-Call Registry allows consumers to register their telephone
17 numbers and thereby indicate their desire to not receive telephone solicitations at those
18 numbers: 47 C.F.R. § 64.1200(c)(2).

19 98. A listing on the Registry "must be honored indefinitely, or until the registration
20 is cancelled by the consumer or the telephone number is removed by the database
21 administrator": *Id.*

22 99. The TCPA and implementing regulations prohibit the initiation of telephone
23 solicitations to residential telephone subscribers whose numbers are on the Registry and
24 provide a private right of action against any entity making those calls or "on whose behalf"
25 such calls are promoted: 47 U.S.C. § 227(c)(5); 47 C.F.R. § 64.1200(c)(2).

26 100. 47 C.F.R. § 64.1200(d) states, "No person or entity shall initiate any call for
27 telemarketing purposes to a residential telephone subscriber unless such person or entity
28 has instituted procedures for maintaining a list of persons who request not to receive

1 telemarketing calls made by or on behalf of that person or entity." It goes on to establish
 2 specific "minimum standards":

3 (1) "Persons or entities making calls for telemarketing purposes must have a
 4 written policy, available upon demand..."

5 (2) "[P]ersonnel engaged in any aspect of telemarketing must be informed and
 6 trained in the existence and use of the do-not-call list."

7 (3) "If a person or entity making a call for telemarketing purposes ... receives a
 8 request ... not to receive calls from that person or entity, the person or entity
 9 must record the request and place the subscriber's name ... and telephone
 10 number on the do-not-call list at the time the request is made ... must honor a
 11 residential subscriber's do-not-call request within a reasonable time from the
 12 date such request is made."

13 (4) "A person or entity making a call for telemarketing purposes must provide
 14 the called party with the name of the individual caller, the name of the person or
 15 entity on whose behalf the call is being made, and a telephone number or
 16 address at which the person or entity may be contacted."

17 (5) "A person or entity making calls for telemarketing purposes must maintain a
 18 record of a consumer's request not to receive further telemarketing calls."

19 Claims

20 Count One

21 101. Plaintiff incorporates the foregoing allegations as fully set forth herein.

22 102. The foregoing acts and omissions of Defendants and/or their affiliates,
 23 agents, and/or other persons or entities acting on Defendants' behalf constitute violations
 24 of the TCPA, 47 U.S.C. § 227, by sending calls, except for emergency purposes, to
 25 Plaintiff's telephone which is assigned to a cellular telephone service using an ATDS.

26 103. As a result of their unlawful conduct, Defendants invaded Plaintiff's personal
 27 privacy, causing Plaintiff to suffer damages and, under 47 U.S.C. § 227(b)(3)(B), entitling
 28 him to recover \$500 in civil fines for each violation and an injunction requiring Defendants
 to stop his illegal calling campaign.

104. Plaintiff is also entitled to and does seek injunctive relief prohibiting
 Defendants and/or his affiliates, agents, and/or other persons or entities acting on
 Defendants' behalf from violating the TCPA, 47 U.S.C. § 227, by making calls or sending

1 messages, except for emergency purposes, to any number using an artificial or prerecorded
2 voice in the future.

3 105. Plaintiff is entitled to an award up to \$1500 in damages for each knowing and
4 willful violations of 47 U.S.C. § 227(b)(3)(B)

5 106. Defendants' violations were willful and/or knowing.

6 **Count Two**

7 107. Plaintiff incorporates the foregoing allegations as fully set forth herein.

8 108. Defendants called Plaintiff's private residential telephone number which was
9 registered on the National Do-Not-Call Registry more than thirty-one (31) days prior to the
10 calls, in violation of 47 U.S.C. § 227(c)(3)(F) and 47 C.F.R. § 64.1200(c)(2).

11 109. As a result of their unlawful conduct, Defendants invaded Plaintiff's personal
12 privacy, causing Plaintiff to suffer damages and, under 47 U.S.C. § 227(c)(3)(F) entitling him
13 to recover \$500 in civil fines for each violation and an injunction requiring Defendants to
14 stop his illegal calling campaign.

15 110. Plaintiff is entitled to an award up to \$1500 in damages for each knowing and
16 willful violations of 47 U.S.C. § 227(c)(3)(F).

17 111. Defendants' violations were willful and/or knowing.

18 **Count Three**

19 **Violation of the Florida Telephone Solicitation Act,**

20 **Fla. Stat. § 501.059**

21 112. Plaintiff incorporates the foregoing allegations as fully set forth herein.

22 113. It is a violation of the FTSA to "make or knowingly allow a telephonic sales
23 call to be made if such call involves an automated system for the selection or dialing of
24 telephone numbers or the playing of a recorded message when a connection is completed to
25 a number called without the prior express written consent of the called party." Fla. Stat. §
26 501.059(8)(a).

27 114. A "telephonic sales call" is defined as a "telephone call, text message, or
28 voicemail transmission to a consumer for the purpose of soliciting a sale of any consumer

1 goods or services, soliciting an extension of credit for consumer goods or services, or
2 obtaining information that will or may be used for the direct solicitation of a sale of
3 consumer goods or services or an extension of credit for such purposes.” Fla. Stat. §
4 501.059(1)(i).

5 115. Defendants failed to secure prior express written consent from Plaintiff.

6 116. In violation of the FTSA, Defendant made and/or knowingly allowed
7 telephonic sales calls to be made to Plaintiff without Plaintiff’s prior express written consent.

8 117. Defendants made and/or knowingly allowed the telephonic sales calls to
9 Plaintiff to be made utilizing an automated system for the selection or dialing of telephone
10 numbers.

11 118. As a result of Defendants’ conduct, and pursuant to § 501.059(10)(a) of the
12 FTSA, Plaintiff was harmed and are each entitled to a minimum of \$500.00 in damages for
13 each violation. *Id.*

14 Relief Sought

15 WHEREFORE, Plaintiff requests the following relief:

16 A. Injunctive relief prohibiting Defendants from calling telephone numbers using an
17 artificial or prerecorded voice and/or ATDS.


18 B. Because of Defendants’ violations of the TCPA, Plaintiff seeks for himself \$500
19 in damages for each violation or—where such regulations were willfully or knowingly
20 violated—up to \$1,500 per violation, pursuant to 47 U.S.C. § 227(b)(3).

21 C. Because of Defendants’ violations of the TCPA, Plaintiff seeks for himself \$500
22 in damages for each violation or—where such regulations were willfully or knowingly
23 violated—up to \$1,500 per violation, pursuant to 47 U.S.C. § 227(c)(3).

24 D. Because of Defendants’ violations of the FTSA, Plaintiff seeks for himself \$500 in
25 damages for each violation or—where such regulations were willfully or knowingly
26 violated—up to \$1,500 per violation, pursuant to Fla. Stat. § 501.059.

27 E. Such other relief as the Court deems just and proper.

1 RESPECTFULLY SUBMITTED on this August 24, 2024.

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4 Jason Crews
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